

# MAX 2

MAX2 delivers True 8K, resulting in up to 21% more resolution than the competition. This means sharper detail and unmatched image quality you only get from GoPro. Capture everything around you in 360 video while completely erasing your extension pole from the shot. Get point-of-view footage, selfie shots and more from the same 360 video—even in extreme conditions. MAX2's lenses are replaceable,<sup>2</sup> making it tough and durable. Just swap in a new one if a lens is damaged. After recording, automatically play back your footage in POV or Selfie mode or use the GoPro Quik app's powerful, yet simple editing tools to Reframe your footage into shareable 4K videos. Go vertical for TikTok or widescreen for YouTube, change angles and perspectives, or add pro-quality effects. It's 360...MAX'D.



























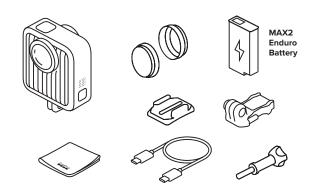








# What's Included



# **Key Features**

#### **CAMERA CONTROL**

- · LCD touch screen
- Custom presets
- Customizable onscreen shortcuts
- Photo timer
- Scheduled + Duration Capture
- · HiLight Tag
- Voice control with 13 commands in 11 languages + 6 accents
- Timecode synchronization

#### **CONTENT SPECS + OFFLOAD**

- Auto-upload to the cloud3
- High-speed Wi-Fi 6 / BLE 5.3 transfer to the GoPro Quik app
- Ultra fast wired transfer to your phone<sup>4</sup>
- SD card transfer to a computer

# **Key Features**

Video	360 Mode	Single Lens Mode
Video Resolution/fps <sup>5</sup>	8K30/25/24, 5.6K60/50/30/25, 4K100/90/60/50	4K60/50/30/25/24, 1080p60/50
Aspect Ratio		16:9, 9:16, 4:3
Digital Lenses		Max HyperView, Max SuperView, Ultra Wide, Wide, Linear
Slo-Mo	Up to 3x	Up to 2x
Max HyperSmooth Video Stabilization	✓	✓
360 Horizon Lock <sup>6</sup>	<b>√</b>	<b>√</b>
8-bit, 10-bit + Log Encoding	8K	4K
H.265 (HEVC) MP4 Video Format	<b>√</b>	✓
360 POV + Selfie Modes	<b>√</b>	
Looping	<b>√</b>	✓
QuikCapture	<b>√</b>	✓
Protune	<b>√</b>	✓
360 Audio	With 6 Microphones	
Stereo Audio	<b>√</b>	✓
Audio Field of View		✓
Wind Noise Suppression	<b>√</b>	✓
RAW Audio	<i>→</i>	✓

Photo	360 Mode	Single Lens Mode
Single Photo	29MP	12MP
Burst Photo	✓	
Night Photo	<b>√</b>	
Digital Lenses		Ultra Wide, Wide, Linear
RAW		✓
Protune	<b>√</b>	✓
Frame Grab With the GoPro Quik App	<b>√</b>	✓



## **Key Features**

Time Lapse	360 Mode	Single Lens Mode
TimeWarp Video	8K, 5.6K	4K, 1080p
Star Trails, Light Painting + Vehicle Light Trails Effects	8K, 5.6K	
Time Lapse Video / Photo	8K, 5.3K / 29MP	
Night Lapse Video / Photo	8K, 5.3K / 29MP	
Aspect Ratio		16:9, 9:16, 4:3
Digital Lenses		Max HyperView, Max SuperView, Ultra Wide, Wide, Linear
Protune	✓	✓

### Features + Benefits

#### MAX Never Misses With True 8K 360 Video

Never aim, but capture everything around you in amazing True 8K 360 video, resulting in up to 21% more resolution than the competition.¹ Just hit the shutter button to start recording. There's no need to frame the shot or think about where your camera's positioned. MAX2 will get it all in stunning detail. Then switch over to the GoPro Quik app to Reframe your 360 footage into traditional 4K videos in just a few taps. These Ultra HD videos can be easily saved, shared and posted just like you would with any standard video or played back on your phone, TV and other devices.

#### **Invisible Mounting**

Capture amazing pole-mounted footage where the pole completely vanishes. Attach MAX2 to an extension pole using the 1/4-20 mounting threads on the bottom of the camera. The pole will disappear out of your videos and photos as if by magic. You can easily create incredible invisible selfies that look as if you're being recorded by another person, stunning drone-like videos that look like you're being recorded from the air and other iconic 360 shots.

#### The Best POV

Max out your creativity and get the widest, tallest, most immersive point-of-view footage possible including selfies, follow-cam footage and more from the same 360 video. The GoPro Quik app makes it easy to Reframe your footage and create new videos from different angles and perspectives to get exactly the shots you want. You can also adjust video stabilization and Horizon Lock<sup>5</sup> after recording.

#### Replaceable Glass Lenses<sup>2</sup>

MAX2's replaceable lenses are water-repelling and made from super strong optical glass—and if they're ever scratched, you won't have to replace the entire camera. Now you can record in extreme conditions knowing that you can simply swap out a damaged lens with a new replacement and get right back into the action without interfering with image quality.

#### Super Slo-Mo in 360

Slow the action way down with amazing 4K100 spherical video that lets you play back your footage in 3x slow motion. Or go with higher-resolution 5.6K60 video for 2x slow motion.

#### 10-Bit Color in True 8K + GP Log

Take world-class imagery to the next level. Capture over 1 billion colors in True 8K for more realism and smoother gradations in your videos. Advanced users can use GP-Log to get more detail in their footage while making necessary image corrections in post-production (a lookup table/LUT is provided).

#### Epic 29MP 360 Photos

Don't point. Just shoot. MAX2 captures amazing ultra high-res 29MP 360 photos of everything around you. The high-res photos give you the flexibility to crop, zoom, Reframe and more with the Quik app. Create epic photos of the action in front of you, plus reaction shots from the people around you.

#### Easy Editing With the GoPro Quik App

Editing 360 footage is called Reframing, and the creative possibilities are endless. It's super easy to pick the shots you want. Then track objects, add dynamic movements and transitions, even use multiple Reframe modes in the same clip—all with just a few taps.

#### Made-for-360 Modes + CameraFX

MotionFrame makes editing your 360 videos as easy as moving your phone to find the best angles. You can also Keyframe the best shots in your 360 footage. The Quik app will automatically create smooth transitions between them. Add CameraFX to make your videos more exhilarating than ever with pro-level effects like Spin, Flip, Roll, Wobble, Tiny Planet and more.



### Features + Benefits

#### Easy POV + Selfie Modes

MAX2 is the easiest way to get GoPro's world-famous immersive POV and selfie shots. It automatically plays back your footage from a front-facing 180° view, or the reverse angle for awesome third-person selfies that keep you at the center of the action. You'll still capture everything in 360 when shooting in these modes, so you can explore all the angles.

#### Vertical + Widescreen Capture

Shoot for TikTok and YouTube at the same time. Capturing 360 footage lets you grab any aspect ratio from any shot. You'll get the best vertical shots for TikTok and other social platforms, plus the best widescreen footage for full-screen playback on YouTube, your phone or TV without changing any mounting setups.

#### Single Lens 4K60 Video + Max HyperView

Switch over from 360 to Single Lens mode to capture stunning traditional 4K video with either the front or back lens. It features the 180° Max HyperView digital lens for capturing the tallest, widest and most immersive traditional video field of view ever on a GoPro while enhancing the sense of speed in your footage. You can also record with the Linear, Wide, Ultra Wide and Max SuperView lenses to help you nail any shot.

#### Unbreakable HyperSmooth Video Stabilization

Max HyperSmooth, our most powerful video stabilization, delivers the smoothest video possible in the roughest conditions. Bike, skate, ski, chase your kids through the park or get awesome pet POV shots—all your footage comes out silky smooth.

#### 360 Horizon Lock<sup>6</sup>

Give your videos the look of professional productions by keeping the horizon perfectly straight and level. Turn Horizon Lock on keep to your footage rock-steady even if your camera was completely rotated, tilted or flipped upside down while recording. Turn it off to capture every twist and turn of your adventure.

#### **Cold-Weather Enduro Battery Included**

MAX2's 1960mAh Enduro battery delivers exceptional performance in all conditions. It lets you use MAX2 at low temperatures so you can capture amazing ski, snowboard and backcountry footage, plus other winter shots.

#### True-to-Life 360 Audio

MAX2's 6 microphones help it deliver immersive sound to match its immersive footage. Audio options include 360 stereo with advanced wind-noise reduction, plus Audio Field-of-View in Single Lens mode that automatically focuses sound recording to match what your camera sees.

#### Accessories for Any 360 Shot

Extra-long poles, tripods, ball joints and more—GoPro has mounts that'll help you get iconic shots that are only possible with 360. And it's never been easier. The new Magnetic Latch Mount<sup>2</sup> makes it faster to swap your camera from one mounting setup to another. It also has built-in mounting fingers for use with GoPro mounts and 1/4-20 mounting threads for tripods and other standard camera accessories.

#### True 8K 360 TimeWarp

360 TimeWarp lets you speed up time by capturing silky-smooth, super-thrilling stabilized time lapse footage in glorious True 8K while you're on the move. After recording, reframe your footage to capture it again from different angles and maybe see something you didn't see when you first recorded the footage.

#### 360 Time Lapse + 360 Night Lapse

Shrink time and turn long events into short, shareable 360 time lapse videos during the day or after dark. You'll be able to record amazing True 8K videos or capture a series of 360 time lapse photos that you can look through later for the best shots. 360 Night Lapse will even adjust the capture settings for night and low-light shots.

#### 360 Night Effects

MAX2 features 3 time lapse modes that let you get creative with your 360 footage after dark. 360 Star Trails uses the Earth's rotation and stars to capture beautiful light trails across the night sky. 360 Light Painting lets you create brilliant brush stroke effects with moving light. 360 Vehicle Light Trails uses night-time traffic to record stunning light trail shots.

#### **Schedule Your Shot**

Get the shot the easy way with a suite of smart settings that extend your capture options beyond simply pressing the shutter button. Scheduled Capture lets you set your GoPro to turn itself on and capture a shot up to 24 hours in advance.

#### Timecode Sync

Wirelessly synchronize multiple MAX2s with timecode and the GoPro Quik app. It's perfect for when you want to capture an activity from multiple angles and then make precise, match-frame edits in post-production. Use matching timecode clips in Adobe Premiere Pro and other applications that support multicamera editing for your next project.

#### Bluetooth® Audio Connectivity

Bluetooth® audio lets you wirelessly connect MAX2 to compatible devices. Connect to a wireless microphone for enhanced audio when narrating a scene or conducting interviews. By connecting to your wireless earbuds, MAX2 will be able to hear your voice commands in noisy settings or when it's mounted out of earshot.

#### **Voice Control**

Get easy, hands-free control—perfect for when MAX2 is mounted on your helmet or body or it's out of reach. You can start and stop recording, take a photo and more in 11 languages and 6 accents.

#### Fast File Transferring + Unlimited Cloud Backup<sup>3</sup>

Transferring photos and videos from your cloud-connected camera to your phone is simple and fast. MAX2 is loaded with the latest Wi-Fi 6 and Bluetooth® BLE 5.3 technology to make wireless upload via the Quik app faster and more reliable than ever. You also have the option to connect to your phone using a USB-C cable.<sup>4</sup> Unlimited cloud storage with auto-upload does it all for you.<sup>3</sup> Just plug in your camera when connected to your home Wi-Fi and the camera does the rest. You can also use your SD card to transfer your content to a computer for backup to the cloud.



### Features + Benefits

#### **Intuitive Touch Screen**

MAX2's LCD touch screen lets you see the live shot from either lens when capturing 360 footage. Its snappy controls make it easy to swap capture modes, adjust settings and play back your footage with just a few taps and swipes.

#### Rugged + Waterproof to 16ft (5m)7

MAX2 is not only a 360 camera, it's also a GoPro. It's made to take a beating and keep going through mud, snow or more. It's also waterproof down to 16ft (5m) to protect against splashes and drops into the water. Its replaceable water-repelling lenses even help eliminate lens flares and other artifacts to help keep your footage crystal clear.

See more at brand.gopro.com



The resolution percentage increase is calculated based on the increase in pixels used to produce the final 360° image. It does not include any of the pixels in the overlap between the lenses, pixels beyond ±90° or the black areas surrounding the image circles.

Sold separately.

<sup>&</sup>lt;sup>3</sup>Within your home Wi-Fi network. GoPro subscription required. GoPro subscription available in select territories. Cancel anytime. Visit **gopro.com** for info and availability. Cloud upload is not available in China.

<sup>\*</sup>Requires standard USB-C to USB-C or standard USB-A to USB-C and Apple® Lightning to USB Camera Adapter, depending on device.

<sup>&</sup>lt;sup>5</sup>Frame rate is listed in 60Hz (NTSC) and 50Hz (PAL) video format, which depends on your region

 $<sup>^6</sup>$ Horizon Lock for 360 footage is available through the GoPro Quik app. Horizon Lock for single lens mode is available as an in-camera setting.

<sup>7</sup>MAX2 is not intended for underwater use due to image distortion.